When the Stakes Are High: Understanding Nuclear Verdicts

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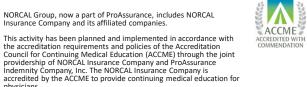
When the Stakes Are High: Understanding **Nuclear Verdicts**



1

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Learning Objectives

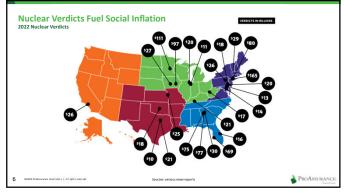
This educational activity will support your ability to:

- Identify contributing factors that may trigger nuclear verdicts.
- Implement appropriate documentation practices to enhance claims defense.
- Utilize communication strategies for effective testimony during deposition and trial.

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Juror Perceptions

- Numb to awarding large numbers
- Activists with an agenda
- Skeptical of science/medicine
- Angry



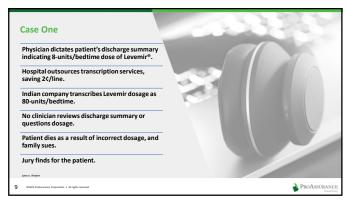
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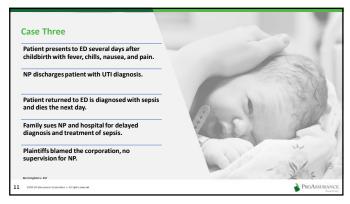
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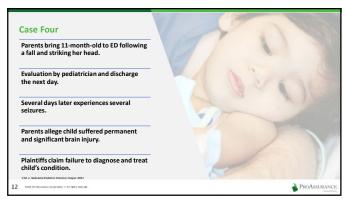


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14

Catalysts Driving Nuclear Verdicts

- Profiles of dangerous jurors:
- Activist jurors
- Juror victimization
- Corporate mistrust and a desire to promote the "greater good" among Millennials and Zoomers
- Reinforcement of reptile and trojan horse theories
- Aggressive anchoring
- \bullet Inflation and jurors' perception of the value of money
- Overselling in life care plans

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Defense Strategies

- Accepting the emotion of the case
- Developing defense themes early
- Utilizing jury consultants
- Highlighting positive aspects of care
- Counter-anchoring



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16



17

Melissa Gomez, PhD, Jury Consultant

- What characteristics do you look for in a juror who would be helpful on the defense side of a medical malpractice lawsuit?
- How can physicians present as better witnesses?
- How would you counsel a physician before a trial?
- What do you think is driving the upward trend in medical malpractice jury verdict amounts?
- $\bullet\,$ What is one thing that can make or break a trial for a physician?
- Do you think that jurors properly understand their role? Why or why not?
- When you debrief jurors after trial, what kind of trial evidence seems to have the most impact?
- Do you think that jurors have been "sending a message" with compensatory damages awards?
- Is there a generational component to jury verdicts and awards?

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20

Jody Smith, Assistant Vice President, Claims

- How does medical record documentation impact the defense of a lawsuit?
- What other factors could complicate defending a claim?
- Is there trial preparation assistance for physicians?
- What other factors could harm the defense of a lawsuit?

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Communication Impacting Defensibility

- Communication
- Interaction with patient during the encounter
- ▶ Transparency by addressing risks, benefits, and alternatives through education
- Demeanor throughout litigation

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Documentation Impacting Defensibility

- Thorough documentation:
- Supports details of the workup
- \blacksquare Leads to sound medical judgement and treatment decisions
- $\ ^{\bullet}$ Demonstrates that adequate time and attention was given to the patient
- Communicates physician or healthcare professionals' thought process
- $\ ^{\blacksquare}$ Aids experts in the defense of reasonable care

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Documentation Impacting Defensibility

- Late entries
- Can appear self-serving
- May result in multiple versions of same medical record
- Inaccurate charting
- Care that did not occur
- Data populated forward or copied and pasted

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26



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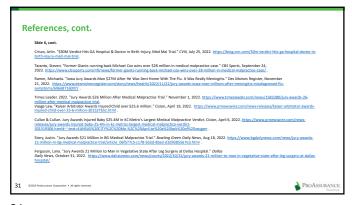
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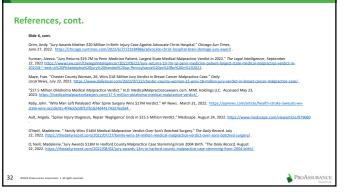
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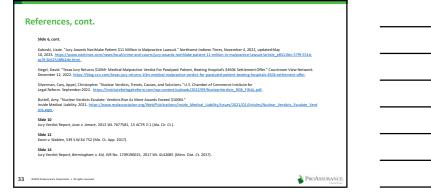
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